2023 International Forum on Knowledge Asset Dynamics (IFKAD)

Call for Paper

- 會議主題：MANAGING KNOWLEDGE FOR SUSTAINABILITY
- 全球官網及其他主題請參考：https://www.ifkad.org
- 第 18 屆 IFKAD Conference 國際學術研討會將於 2023 年 6 月 07-09 日在 Matera, Italy 舉行，亞洲場次 5 月 26-27 日在臺灣臺北舉行學術論文發表 (會議地點為國立政治大學及國立臺北商業大學)。
- IFKAD Conference 會議地點：University of Basilicata, Matera, Italy
- IFKAD ASIA Chapter 會議地點：National Chengchi University & National Taipei University of Business, Taipei City, Taiwan
- 會議優秀論文可推薦投稿至國際期刊：
  - ➢ Knowledge Management Research & Practice (SSCI)
    https://www.tandfonline.com/journals/tkmr20
  - ➢ Measuring Business Excellence (Scopus)
    https://www.emeraldgrouppublishing.com/journal/mbe
  - ➢ Evaluation Review (SSCI)
    https://journals.sagepub.com/home/erx
- IFKAD ASIA Chapter 議程詳見官網：
  - ➢ 亞洲官網：
    https://iilabs.org.tw/Professional%20Programs/info/106
  - ➢ 全球官網：https://www.ifkad.org

徵稿啟事

The aim of IFKAD 2023 is to develop an understanding of the new approaches, models, tools and practices of knowledge and innovation management required to effectively address the growing pressures and the emerging opportunities deriving from the "sustainability agenda".

Knowledge management has been widely acknowledged as an essential process to guarantee and support competitive organisational advantages. More recently, a renewed attention on the knowledge-based dimensions has emerged because of their fundamental role as a facilitator of strategies and enabling factors in the managerial and policy approaches and actions related to sustainability as multifaceted and complex concepts grouping environmental, political, economic, and socio-cultural issues.

The emerging context of sustainability orientation determines a set of changes in the positioning and in the business modelling of the organisations, where the issues of the social and environmental responsibility gain the same importance as the economic viability. Therefore, in this scenario, knowledge management needs to be treated as a new paradigm of development to foster compliance with the new economic, environmental and social sustainability guidelines.

Focusing on the organisations' new demands, constraints and opportunities regarding the requirements to be fitted with the sustainability implications, a significant need for studies discussing these issues further stands in different research streams. In particular, it seems to emerge an increasing need to understand better how to improve knowledge management processes and practices to better frame and assess the environmental, social and economic impact of sustainability-driven initiatives.

At the 18th edition of IFKAD, we wish to elaborate, extend and improve theories and discuss and share findings, practices and experiences to inform academic, managerial and policy debates about the role of the knowledge drivers to stimulate and support the organisational capacity to address the emerging challenges of the sustainability. By developing and

implementing new products and services, re-thought operations, new ways to conceive and use technology and digitalisation, renewed relationships with customers and stakeholders, and new business models.

We look for your contribution to making IFKAD 2023 the forum and the place to advance academic understanding of how managing knowledge organisations can face business and socio-economic challenges related to sustainability both at the micro, meso and macro-level of investigation. Moreover, IFKAD 2023 aims to provide also valuable insights to help leaders, managers and policy-makers to re-think their organisations according to a new way to perform business and services and help them to try to answer the questions about what practical initiatives might be taken going beyond the rhetoric of the "greening".

重要日程(亞洲場次)

2023 年 01 月 31 日 論文摘要提交截止

2023 年 02 月 20 日 論文摘要錄取暨註冊費繳交通知

2023 年 03 月 06 日 學術研討會 Early-Bird Rate 優惠註冊截止

2023 年 04 月 10 日 論文全文提交截止

2023 年 05 月 20 日 學術研討會註冊截止

2023 年 05 月 26-27 日 2023 IFKAD ASIA Chapter 學術論文發表會(臺北)

2023 年 06 月 07-09 日 2023 IFKAD Conference 全球學術研討會(Matera)

Submission Guidelines

We kindly invite you to read carefully the submission guidelines and use this [abstract template](#) to prepare your proposal.

*All abstracts will be subjected to a double blind review.

*Deadline for abstract submission is 31 January 2023.

Participants who wish to present their research at the IFKAD ASIA2023 conference are welcome to send an extended abstract in WORD FORMAT (.doc or .docx only) according to the following guidelines and using this EXTENDED ABSTRACT TEMPLATE.

All received extended abstracts will undergo a double blind peer review and review results will be communicated to authors not later than 20 February 2023.

The abstract submission must be done by using this dedicated submission form on our website.

Each abstract should include:

- title of the proposed article
- authors' information,
- abstract text of 500-1000 words
- images/graphs/figures included within the text in jpeg format
- tables must be editable (content of tables is not considered for total word count)

- max 5 keywords
- paper type (Academic/Practical)
- bibliographical references

At the end of the abstract, please include short biographical notes of each author.

亞洲論文發表場次注意事項

1. 報名 IFKAD Conference，皆可參加 5 月 26-27 日亞洲場次及 6 月 07-09 日全球場次。
2. 參加亞洲場次論文發表者，請將摘要/全文投稿稿件，以 WORD 檔案儲存，檔名為「IFKAD ASIA2023+投稿作者中文/英文姓名」，並以 EMAIL 附檔方式寄至 fyyan@iilabs.org.tw，Ariel 執行秘書收
3. 懇請閱讀上述提交摘要說明。
4. 論文摘要稿件須接受審查，合格稿件將由電子郵件聯繫，請於期限內繳交註冊費及提供論文全文。
5. 所有稿件需未曾在任何研討會或期刊發表。
6. 所有被接受的論文將提交製作研討會摘要論文集。

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